

ADVANCE PAINTS

WOOD COATINGS DIVISION

Established in 1945, Advance Paints has two modern manufacturing plants in Mumbai and Ankleshwar. The company focuses on High Performance Coatings for the Industrial and Marine segments and Wood Coatings for O.E.M. and household usage.

The growing clientele of small operators to large manufacturers with varied requirements are serviced by its state-of-the-art Production facilities and Laboratories.

The impeccable Quality of all Feelwood products is maintained by stringent Quality Control Systems, and ongoing Research & Development carried out by a team of dedicated and highly skilled chemists.



WOOD COATINGS

The Feelwood Advantage

Advance Paints offers a wide range of wood coating products – both Solvent-borne and Water-borne to meet the varied needs of its discerning customers. We offer crystal Clear Coatings, Pigmented Coatings in Solid colours, Metallic finishes, Wood Stains based on dyes and pigments.

By adopting the Feelwood Coatings System, furniture manufacturers and woodwork joineries are now able to increase their production output as all products are designed with high solids to give good filling, faster drying, easy sanding, and reduced recoating intervals.



Technical Sales Service

Our Technical Service Team is on call to provide expert technical advice and application guidance. The focus is on safety, cost effectiveness and easy usage to ensure the customer receives the best value-for-money products of consistent Quality.

Feelwood Dye Stain and Pigment Stains

Dye Stains give clean transparent and bright colour tones.

Pigment stains give opaque to semi transparent colour tones to the substrate.

These stains can be applied by mull cotton or by conventional spray. They can also be mixed with AC, PU lacquers. Concentration can be reduced by adding suitable Thinner.

Note: We can develop Tailor-made Stains for Bulk Consumers.



Feelwood Acid Catalysed Lacquer (Melamyne) System

Designed for high quality furniture manufactures Feelwood AC (Melamyne) is an acid cured 2K system imparting tough film with good application and relatively long pot life.

Advantages

- Less yellowing
- Good resistance to Water, Coffee/ Tea stains, Alcohol etc.

Feelwood PU Pigmented and Metallic Lacquers

Specially designed for the discerning architects, interior decorators and consumers for kitchen and vanity areas and wherever a special effect is required. Available in White, Black and Metallic Silver shades. Any other shade can be customised for bulk quantity requirements.



Feelwood Interior 2K Polyurethane System

Designed to preserve the natural look and beauty of wood and impart long lasting durability in Interiors

Advantages

- Less yellowing
- Excellent resistance to Water, Coffee/ Tea stains, alcohol and other chemicals
- High abrasion resistance

Feelwood Wood Filler

Polyurethane oil based wood filler to fill up the pores of the veneer, wood or wooden substrates to get excellent close pore finish. Natural and various Timbers tone Colours are available. Suitable under NC, AC, PU and WB system.



Feelwood Exterior 2K Polyurethane System

Designed to preserve the beauty of wood as well as to enhance the resistance to heat, water, domestic spills, stains and chemicals.

Advantages

- Very less yellowing
- Superb UV protection
- Excellent retention of gloss under severe climatic conditions
- Highly Flexible film can withstand expansion and contraction of wood due to changes in weather conditions



Feelwood Interior Water Borne Polyurethane Lacquer

One pack, eco-friendly, it is formulated to impart a tough durable coating for the protection and beautification of wood and wooden substrates.

Its self-leveling property enables a smooth finish even by brush application and roller application (can also be sprayed). Its tough Flexible property and ease of in-situ renovation makes it most suitable for wooden floors, sports areas and other wooden substrates.

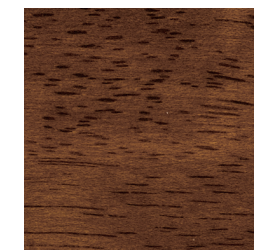
Its non-hazardous, odorless, suitable for *in-situ* application and easy renovation properties makes it an ideal coating for Hotel projects, Hospitals, Children Furniture etc.

Its Low VOC content makes it most suitable for Green Building Projects.

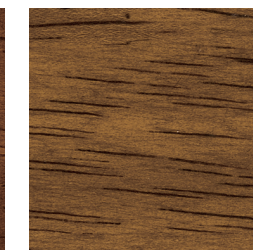
FINISH OPTIONS



PIGMENT STAIN BURNT UMBER



DYE STAIN HONEY



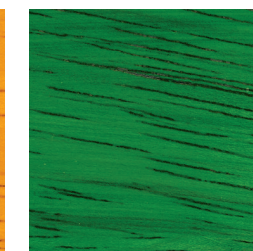
DYE STAIN BROWN



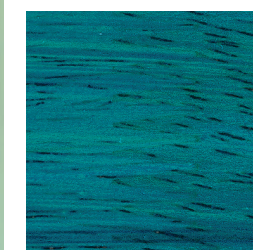
DYE STAIN RED



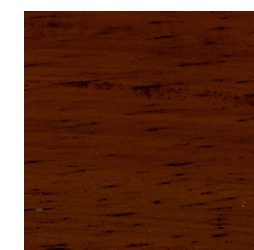
DYE STAIN YELLOW



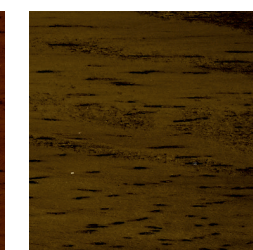
DYE STAIN GREEN



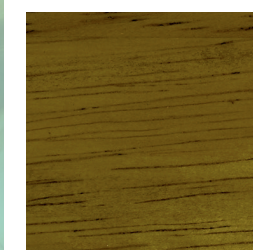
DYE STAIN BLUE



DYE STAIN ROSEWOOD



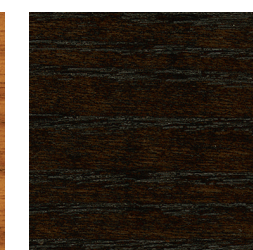
DYE STAIN GOLDEN WALNUT



DYE STAIN TEAK



PIGMENT STAIN CHERRY



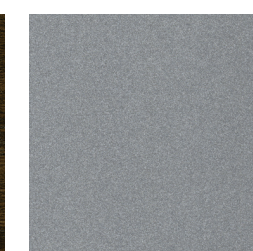
PIGMENT STAIN BLACK



DYE STAIN MAHOGANY



DYE STAIN WENGE



METALLIC PU SILVER

COLOURS SHOWN IN THE PANELS ARE INDICATIVE ONLY AND CAN VARY IN ACTUAL APPLICATION DEPENDING UPON TYPE OF WOOD AND ITS POROSITY

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